

WPRHA Meeting Notes – Board & General

Attending

Megan Stevenson
Eric Stevenson
Cheryl Miller-Yurcak
Mariclaire Stearns

Brandon Himes (Zoom)
Jesse Dillaman (Zoom)
Alisha Jackson (Zoom)

BOARD/GENERAL MEETING

Announcements and Old Business

- Board Meeting was called to order by Megan at 7:00pm
- Madison Mays was nominated as a new board member by Jesse and Brandon. Jesse explained her experience and how she has been helping behind the scenes to pull in sponsors this year. Jesse made motion, Mariclaire and Megan 2nd.
- Account standings were read by Cheryl
 - Corry Credit Union: \$3816.59
 - Undeposited checks: \$3465
 - PayPal: \$420
- Expenses since the last meeting were discussed along with the anticipated expenses in the next month.
- Eric read the meeting minutes from the board/general meeting on November 10th, and they were accepted by Mariclaire, seconded by Cheryl.
- The next meeting will be on March 9, 2023, with the time TBD. This meeting will start with the board, then transition into a general meeting.
- All board members submitted their membership forms for 2023. Cheryl gave Eric the other membership forms that have been received thus far.

New Business

- 2022 Awards Banquet
 - The banquet was finalized for Riverside Brewing Company on January 28th at 6pm. Themes for the banquet were discussed and the board agreed to look at decorations before picking a theme. Megan would follow up with the group through the Facebook group message to finalize decorations. Cheryl gave a budget of \$150 or less for decorations, second by Eric.
 - Mariclaire requested a post be put on Facebook to remind members of the banquet and include pictures of the facility. Megan would work on this the following week.
 - Favors were finalized, purchased from Rest in Resin Keepsakes for \$100 (value of over \$500). Favors were sponsored by Donate Life (connection to Alisha).
 - Chinese auction donations from the club were discussed, and the board decided to create a WPRHA Buck. The donation will be \$25 WPRHA Bucks and \$50 WPRHA

- Bucks. These can be spent on anything WPRHA, such as swag, membership, show fees, etc.
 - Other fundraising raffles were discussed, and the board decided on a 50/50 raffle. Cheryl has a license for small games of chance, and we have permission to use it for this purpose. Tickets will be \$1 each or an armlength for \$10.
 - Megan will work on a program and certificates for each award given.
 - Mariclaire sponsored the Peewee goodie bags along with Double J Equestrian Center (through Mary Wagner).
 - The board decided to move forward with purchasing a large WPRHA banner with our logo on it. Everyone in the group shared their connections to banner companies, and they would reconvene on the Facebook group message with pricing and options.
- 2023 Show Season
 - June 24-25 and July 29-30 at Lake Erie College Equestrian Center
 - LEC discounted their rates for us from last year (see attached agenda for pricing details)
 - Stephen Shank has been confirmed as a judge for June and Kelly Hedges has agreed to judge in July but his contract is pending.
 - Announcers were discussed, and Jesse shared Madison's connection to an announcer that worked with the club many years ago. Megan agreed to connect with Madison on getting details about the announcer or finding others.
 - Photographers have been set with Timeless Treasures covering the July Show and Amanda Reynolds covering the June show.
 - The board is still working on finding a show secretary and scribes.
 - Alisha shared a great opportunity for the club to host a clinic during the June show. Brandi Lyons (daughter of John Lyons) will be visiting her that weekend and is open to being our clinician if we would like. The board discussed it and is waiting to hear if Brandi can do Friday evening. If she can, they decided to reach out to Lake Erie College to rent the Inspiration Arena (second indoor) for Friday night only to host the clinic. After they determine if those two options are available, the board will discuss the clinic details further.
 - Showbill
 - The proposed showbill with new pricing discussed and reviewed. The board agreed to add a \$25 fee to all stalls that are not cleaned (pushed to aisle per LEC agreement) at the end of the show weekend. All office/entry/judge/stall fees were agreed upon as written.
 - The board also agreed that the ranch rail classes would not have a judges fee because they are new and will be a test to see how entries go. It was also determined that year-end awards for ranch classes would be based on cumulative earnings by division and not class. I.e. Earnings from green ranch riding and green ranch rail will be combined, and the top earners will receive the year-end awards.
 - The special events survey results were discussed, and the top 3 were Green Reiner Shootout, open ranch shootout, and open trail jackpot. The board decided to stick with one reining and one ranch special event, thus the green reiner shootout was chosen. The board discussed a ranch trail jackpot and determined the setup and total time for the class to run would be too much for an evening special event class, thus the open ranch shootout was chosen.
 - Megan will work on building out the showbills and will send a final version to the board for review before posting online.

- Sponsors
 - All current sponsors were shared with the board. These sponsors are listed on the attached agenda.
 - Adding a higher sponsorship level was discussed, but the board decided to table the discussion until the fall of 2023 because the sponsors already collected for 2023 were not given these higher level options.
 - Member/sponsor T-shirts were also discussed as part of the higher level, but this was also tabled because of reasons listed above.
 - The board agreed that all sponsors (bronze+) are given the opportunity to setup a table at our shows to advertise their products or services.
- Fundraising
 - Megan shared the fundraising options provided by our sponsor, Creative Imprint Systems. The board agreed that the website option would be the best way for us to have swag as a fundraising source.
 - Brandon explained the calendar fundraiser, and agreed to handle it. He will figure out the details and share it with the group through the Facebook message for board approval.

Adjournment

Board meeting was adjourned by Megan at 8:29pm, seconded by Eric and Brandon.